

MESSAGE FROM THE PRESIDENT

Greetings -

What a great 2013 conference! THANK YOU to Calgary-Bow River Region conference committee for your tremendous work. Successful conferences don't just happen and we know that putting together a conference such as this one requires extra time, energy and coordination, added to your daily FCSS work. The outcome was well worth your efforts - on behalf of FCSSAA members, thank you for a job well done!

I would like to thank everyone for supporting me as your President in 2014. I'm honoured to serve this tremendous organization and I look forward to working with the Board in continuing to ensure the FCSSAA is a strong organization that represents the views of FCSS programs throughout Alberta.

Improving the social well-being of individuals, families and community through prevention has been the over-arching provincial goal for FCSS since 1966. FCSS has led, encouraged, facilitated and collaborated with every partner imaginable. Together, we support Albertans in achieving their goals and building their resilience and capacity to create positive change within themselves and their community.

We know that a preventive, pro-active approach to addressing social challenges is critical before they become more complicated, expensive and damaging. We focus on asset development, education and awareness, capacity building, addressing root causes rather than symptoms, and focusing on the early years. But we also know that a preventive approach is difficult to measure and requires long-term commitment to see meaningful outcomes.

We should be very proud of the work we do to improve the social well-being of Albertans. Through community development to community-based service delivery, FCSS staff and volunteers help individuals and communities identify and respond to their unique needs and priorities. And while we continued our day to day work, we took on a specific larger role over the last two years to engage ourselves and our communities in contributing to the provincial Social Policy Framework, poverty reduction and early childhood

development strategies. This was no small feat and I congratulate everyone who participated.

In many communities, FCSS organized and led community engagement, held conversations with local and regional stakeholders, encouraged citizen input through the ministry website, and provided feedback to the Minister by letter. Over 120 FCSS staff participated in four separate professional development opportunities (proudly sponsored and hosted by the FCSSAA) to learn more about community engagement and poverty reduction tools and techniques. Your FCSSAA Board and our Executive Director never stopped talking to Minister Hancock and Deputy Minister Steve MacDonald about how essential FCSS is to making a difference in communities and advancing the province's visions and goals. Thank you for continuously giving us much to brag about!

Your hard work has not gone unnoticed by our provincial government. FCSS has never before had such a high profile within the ministry and among MLAs because we have been visibly front and centre. FCSS is well positioned as a key partner to help realize government's new directions and changes within Human Services.

FCSS Outcome Measures has also made significant strides in the last two years. The release of the FCSS Outcomes Model in 2012 was an important milestone; with this tool, FCSS programs are able to demonstrate the value of their work and more consistent measurement of the collective impact of FCSS projects and services on the well-being of Albertans. A new outcome reporting template was also released in 2012.

We've heard from government that significant reliance will be placed on the Results-Based Budget review process, and outcomes and performance measures will play a key role as ministry budgets are realigned over the next three years. FCSS is certainly able to meet the challenge, as all FCSS programs are reporting on at least one provincial outcome statement for 2012 and are well prepared to report on more outcomes for 2013.

Congratulations to one and all for your commitment and dedication to FCSS and your communities. You

have shown, collectively, that FCSS IS the leader in community engagement, and you are demonstrating significant outcomes that prove prevention does make a difference.

I would like to thank the Minister Dave Hancock for his continued support of FCSS. The FCSSAA Board had the pleasure of meeting with Minister Hancock several times over the years and he was always a strong supporter of FCSS and preventive social services. And, of course our sincere appreciation goes to our good friends Ken Dropko, Joyce Mellott and Veronica Facundo - as always, it's been a pleasure working with them.

Most importantly, I extend a sincere thank you to everyone working (paid and unpaid) with FCSS. Truly, it is your dedication and hard work locally, regionally and provincially that makes FCSS the outstanding program it is!



Jeff Carlson, President, FCSS Association
Councillor, City of Lethbridge

2014 FCSSAA BOARD MEMBERS

JEFF CARLSON - President



Jeff is very pleased to be returning to the FCSSAA Board for his fourth term, serving in 2014 as President. Through his paid and volunteer work in Lethbridge, Jeff realizes that the agencies and programs supported by FCSS are some of the most important in the community.

Jeff is a Councillor with the City of Lethbridge. He is active in the theatre community, where he was a founding member of New West Theatre and served as Associate Director, writer and performer for the last 20 years. His partner Andre and dog Linc say that while they're happy Jeff is President of the FCSSAA, they'll miss him on his frequent journeys to Edmonton!

ROXANNE BERGHEIM - Northeast Region



Roxanne is a member of the Town of St. Paul FCSS Advisory Board and serving her first term as the Northeast FCSSAA region representative. Although retired for over one year as Executive Director of the Lakeland Primary Care Network, she has been actively involved in her community as Chairperson for the St. Paul Champions for Change Society and Chairperson for the FCSS advisory board. Both entities are about community and prevention which motivate her. She looks forward to serving on the FCSSAA board.

MEGAN CHERNOFF - West Central Region



Megan is serving her third year on the Sylvan Lake FCSS Advisory Board and her second term with the FCSSAA Board.

She recognizes the importance of preventive social services and looks forward to expanding her involvement with the FCSSAA. Megan is serving her first term as a

town councillor in Sylvan Lake and has been a volunteer with the Sylvan Lake Soccer Association, Rotary Club and many other local organizations since moving to Alberta in 2005. She was employed in the marketing field for seven years and is now self-employed, specializing in health and wellness / marketing for the past three years.

**LINDA DERKACH - Bow River Representative,
Calgary-Bow River Region**



Linda is in her fourth year as a member of the Cochrane FCSS Advisory Board and this year begins her second year as Chair of the Board. Linda had a 30 year career as a Nursing Manager with the Home Care Program and Continuing Care Facilities in rural and urban communities in Alberta.

She has volunteered with social agencies and served on a municipal housing authority board. Linda is looking forward to continuing with the responsibilities of the Bow River representative as well as a member of the FCSSAA Board.

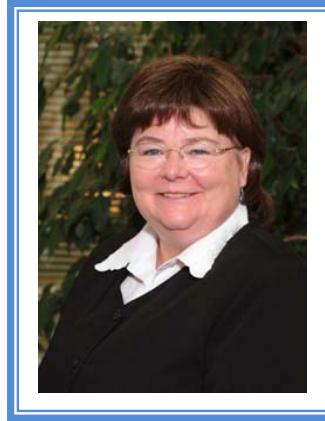
CARMEN EWING - Northwest Region

Carmen decided to become a community volunteer when her children began figure skating in the early 1970s, which evolved to a greater involvement leading to municipal politics. Carmen attended Fairview College after her children started school. Always supported by her husband Walter, she was a member of Improvement District #21 Advisory Council, now Clear Hills County. After moving to Fairview, she was elected to Town Council; then on to Girouxville where she has served on Council since 1995, as Mayor since 1998.

Carmen's interest and curiosity has led her to serve on a variety of boards and committees including a regional planning commission, women's shelter, family resource center, Northern Alberta Development Council, tourism, agricultural society, economic development, and not least FCSS, to mention a few. Carmen's hobbies include sewing quilts for her 10 grandchildren, decorative sewing and needlework, reading, spending summer at the family cabin on the Little Smoky.

Her philosophy is: we can't do it alone! Always regionally minded, she encourages colleagues to always consider regional possibilities.

SUSAN FLOWERS - Directors' Network



Susan started as an FCSS board member in Cochrane in 1993. In 1995, she became a staff member where she has been for 18 years. Susan has been involved in the start-up of several agencies, programs and social ventures in Cochrane. As a Directors' Network representative, she looks forward to sharing

information between the Network and the FCSSAA Board. Susan lives in Cochrane, with her two adult children and her grandson nearby.

CATRIONA GUNN-GRAHAM - Directors' Network

Catriona is the Manager of Community and Social Development for Strathcona County Family and Community Services. She has a degree in Social Work and has been with FCS for over 20 years in a variety of roles.

Catriona believes strongly in the importance of collaboration and community engagement in addressing complex social issues. She has played a key role in the development of the Strathcona County Social Sustainability Framework, Community Drug and Alcohol Strategy, and Older Adults Plan. She has had the opportunity to work at the community, regional and provincial level on a wide range of social issues. Catriona is passionate about the philosophy and promise of FCSS.

ARNOLD HANSON - East Central Region



Arnold has been the East Central region representative on the FCSSAA Board since May 2013. He is serving his second term as a Beaver County councillor and his first term as Reeve.

Arnold has served on several boards and committees over the years, including Alberta Beef

Producers, Canadian Cattlemen's Association, Viking Fair Board; Golden Valley Lutheran Church Council,

Viking Carena Complex Board, Beaver County Bus Drivers Association, Viking 4-H Beef Club, Edmonton Northlands-Agriculture Education Committee, Alberta High School Rodeo District 2.

Arnold is cow/calf operator and was also a school bus driver from 1989 to 2009. Arnold is married with three children and 1 grandchild.

MARSH HOKE - Yellowhead Region



Marsh is a member of the Edson Community Services Advisory Board. He has always appreciated FCSS, so he finds time in his retirement to be involved. He wishes to represent Yellowhead Region to the FCSS Association and the association to his region.

Marsh is a social worker by training, and a recovering American by birth. He has lived in Alberta since 1972. He was the supervisor of the Edson office of the agency formerly known as AADAC from 1977 to his retirement in 2002. Always an active member of the Edson Interagency Council, he was one of the community agitators convincing the Town of Edson to develop an FCSS program in the early 1980s.

Marsh lives in an old log house by the McLeod River near Edson. He and his wife Barbara are active outdoor recreationists and travellers.

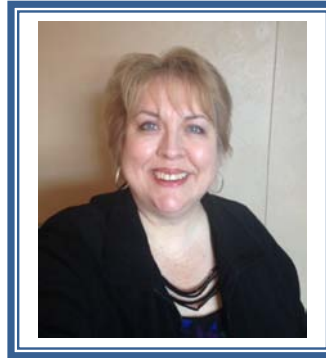
BRIAN PINCOTT - City of Calgary Representative, Calgary-Bow River Region



Brian is now in his third term as Councillor for Ward 11 in Calgary and serving his third term with the FCSSAA Board. As a member of Council, Brian has dedicated himself to fostering a culture of sustainability in Calgary - something he has been passionate about since moving there in 1996.

He recognizes the importance of preventive social services as critical to sustainability and to ensuring we have a vibrant community for everyone.

WENDY RHYASON - Directors' Network

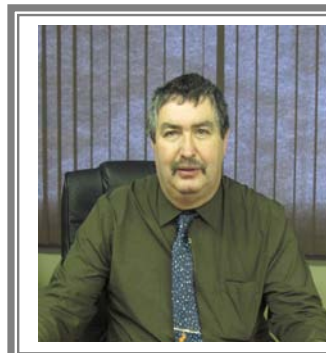


Wendy lives on an acreage between Stettler and Camrose with her husband, four dogs and one cat. Her three grown children live in Edmonton. She has a background in financial and business management and entered the social services field about 12 years ago.

Wendy completed a Master of Arts, Counselling degree in 2009, operated a private counselling practice and worked for a social services agency in Edmonton.

After working in intervention, she wanted to move into the prevention side of social services. She started as Executive Director with Stettler and District FCSS in October 2012, managing the program and providing individual, couple and group therapy. She has served on numerous boards over the years and is excited for the opportunity to be a Directors' Network representative to the FCSSAA Board.

TERRY RILES - South Region



Terry Riles has been a board member with Grasslands Regional FCSS for 3 years. Terry, his wife Joan, and their children live in Duchess. Terry is the Manager of the Legion #63 in Brooks and is very community minded.

His involvement in groups such as Air Cadets, Seniors Suppers for Brooks and County of Newell residents, and Newell Regional Expo, have made a positive difference in the communities of Newell Region. He is also a Vice-President of the Brooks and District Chamber of Commerce.

Terry has a passionate belief in preventive social programs and an understanding of the link between the social fabric and economic sustainability. He is honoured to represent the South Region on board of the FCSSAA and looks forward to helping over the next year!

DIANA ROWE - Directors' Network



Diana became involved with FCSS in 2001 as a City Council representative on the Red Deer FCSS Board. It was through her involvement with the Region 4 Community Partnership Enhancement Fund (CPEF) from 2005 to 2010 that she really experienced the impact FCSS makes

in a community. Diana has a passion for preventive social services in community sustainability. Diana's background and training is in marketing and public relations.

A resident of Red Deer for over 20 years, she relocated in 2006 with her husband Lyle, to the family farm outside of Drumheller, near Michichi. Diana is the Community Service Director for Starland County.

KATHLEEN TURNER - Directors' Network



Kathleen is the FCSS Director for the County of Grande Prairie, where she has worked for 24 years, 16 of those as the Director. She is a Co-Chair of Directors' Network and is serving her third year on the FCSSAA Board in that position. Kathleen was previously an FCSSAA Board member from 2001-2004.

Kathleen, her husband John and daughter Hannah enjoy travelling and experiencing new cultures. In the summer she keeps busy with golfing, camping and trying to tame her yard!

RALPH VAN ASSEN - Evergreen Representative, Edmonton-Evergreen Region



Ralph calls the Village of Warburg home and is serving his second term on Council, his first as Mayor. He is a member of the Warburg FCSS advisory committee and the Leduc County FCSS Advisory Board. Ralph is also an active volunteer with the Leduc Foundation, the Legion's Poppy

and Literary Program, and he is a member of the Capitol Region Board. In his spare time, Ralph drive the seniors' bus or the Zamboni at the arena or sings in a choir. One of Ralph's key interests is affordable housing for seniors.

VICKI VAN VLIET VAITKUNAS - City of Edmonton Representative, Edmonton-Evergreen Region



Vicki has been involved as a volunteer in Edmonton with many diverse organizations for over 50 years. She retired in 2006 as the Executive Director of a charitable foundation and a few years later, was appointed to the City of Edmonton Community Service Advisory Board. As a member of CSAB, Vicki served on the

Community Investment Operating Grant Committee, chaired the multicultural area, and sat on the Emerging Immigrant and Refugee Committee. Currently, she is a member of the FCSS Committee.

Vicki's other volunteer work includes sitting on a charitable Board, being part of an historic research committee, and serving as a Recommendation Chair for an international organization. Vicki has a Bachelor of Science degree. She has been married for 50 years and has three children and six grandchildren who live in BC, California and Shanghai. Sports have been a big part in Vicki's life; currently she plays tennis and golf and swims.