



IMPACT

fcssaa
Annual Conference

SPONSORSHIP PROSPECTUS

EDMONTON, ALBERTA
NOVEMBER 25-27, 2026

Objectives of the FCSSAA Annual Conference

Family and Community Support Services (FCSS) is a unique partnership between the provincial government and participating municipalities and Métis Settlements that delivers preventive social service programming across Alberta. FCSS programs focus on strengthening individuals, families, and communities by building resilience, enhancing the ability to navigate challenges, and fostering overall well-being.

The conference brings together 400+ professionals, community leaders, and partners from over 100 organizations across Alberta, representing urban, rural, and remote communities. Attendees include program coordinators, managers, directors, and senior decision-makers working in community and social services, municipal government, and related sectors.

The Program

This conference is an annual gathering for FCSS staff, board members, elected officials, volunteers and other community builders to:

- Share ideas, strategies, and experiences,
- Learn from one another,
- Explore innovative approaches,
- Deepen their understanding of the essence of prevention.

Why Sponsor the Conference?

Sponsoring the FCSSAA Annual IMPACT Conference offers organizations a unique opportunity to align their brand with initiatives that strengthen individuals, families, and communities across Alberta. As a sponsor, your organization will gain visibility among 400+ attendees from over 100 organizations province-wide, including community leaders, municipal representatives, and key decision-makers.

The conference provides a platform to showcase your commitment to social well-being while connecting with a highly engaged network of partners and stakeholders. Through recognition across conference materials, digital platforms, and on-site opportunities, sponsorship enables your organization to demonstrate leadership and support meaningful, lasting impact across Alberta.

Within our various sponsorship packages, you will find we have created unique opportunities to showcase your organizations' latest products, services and recent innovations, and expand your brand's reach in ways that make an impression.

PRESENTING SPONSOR

\$15,000

PRESENTING SPONSOR BENEFITS:

- Listed as presenting sponsor on all conference materials
- Logo on - conference website (top tier), hyperlinked company logo on event email, all conference signage, opening & closing slides, printed materials (program, signage), and conference app
- Spotlight in the FCSSAA newsletter
- Verbal acknowledgement during – Opening and closing sessions by emcee
- **FOUR** complimentary conference registrations
- **ONE** complimentary premium Marketplace booth
- Opportunity to provide a short welcome (3-5 minutes) at opening of the conference. In person or video presentation.
- Include an item in the conference delegate swag bags (optional)
- Recognition in social media posts related to the conference, preconference email(s), post-conference thank-you communication, dedicated social media post thanking company

*To confirm your sponsorship
or find out more information about the event,
contact morgan@benchtopevents.com*



GOLD SPONSORSHIP

\$7,500

GOLD BENEFITS:

- Hyperlinked company logo on event emails
- 2-minute speaking opportunity including slides/video during sponsored session/event
- Logo recognition on event slides
- A minimum of **THREE** social media mentions
- Logo on event homepage as a gold conference sponsor
- Verbal acknowledgement during keynote session
- **TWO** complimentary conference registrations
- Logo recognition on the conference app
- Premium placement Marketplace booth
- Include an item in the conference delegate swag bags (optional)

All Gold Conference Sponsors, will receive the above benefits in addition to the benefits associated with the specific opportunity you select from the list below.

KEYNOTE SESSION SPONSOR (2 AVAILABLE)

- 2-minute sponsor remarks to open the session
- Opportunity to introduce the Speaker and/or thank speaker at the end of the presentation
- Logo listed on conference program on the assigned keynote session

SWAG BAG SPONSOR (SOLD)

- Co-branded tote bag with your logo and Impact logo
- Cost of bags is included in the package

LANYARD SPONSOR (1 AVAILABLE)

- Branded lanyard with your logo and the conference name
- Cost of lanyards is included in the package.

MARKETPLACE SPONSOR (1 AVAILABLE)

- Premium booth placement
- Logo on Marketplace signage



SILVER SPONSORSHIP

\$5,000

SILVER BENEFITS:

- Hyperlinked company logo on event emails
- Logo recognition on event slides
- A minimum of **TWO** social media mentions
- Logo on event homepage as a silver conference sponsor
- Logo recognition on the conference app

All Silver Sponsors, will receive the above benefits in addition to the benefits associated with the specific opportunity you select from the list below.

BREAKFAST SPONSOR (2 AVAILABLE)

- Signage in meal area
- Verbal acknowledgement prior to meal

LUNCH SPONSOR (2 AVAILABLE)

- Signage in meal area
- Verbal acknowledgement prior to meal

MOBILE APP SPONSOR (1 AVAILABLE)

- Logo featured on the official mobile app for the conference

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BRONZE SPONSORSHIP

\$2,500

BRONZE BENEFITS:

- Logo recognition on event slides and mentions by the emcee from stage
- Logo on event homepage as a bronze conference sponsor
- Logo recognition on the conference app
- Recognition in post-conference thank-you

All Bronze Sponsors, will receive the above benefits in addition to the benefits associated with the specific opportunity you select from the list below.

COFFEE BREAK SPONSOR (3 AVAILABLE)

- Signage placed at the refreshment station and on screens during the meal
- Logo listed on conference program as a coffee break Sponsor

PHOTOGRAPHY SPONSOR (1 AVAILABLE)

- Branding included alongside official conference photo gallery
- Logo recognition on photography-related communications and outputs

DOOR PRIZE SPONSOR (1 AVAILABLE)

- Recognition as Door Prize Sponsor during prize draw and on event materials

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IN-KIND SPONSORSHIP OPPORTUNITIES

The conference is pleased to consider in-kind sponsorship arrangements. Organizations interested in contributing products or services are invited to contact the organizing committee to discuss customized partnership opportunities.

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